



CERTIFIED BLOCKCHAIN BASED DIAMOND EXCHANGE

Engineering a Groundbreaking Revolution Enabling Diamonds to be Traded Like Any Other Financial Asset. Through a transparent, blockchain-based exchange, CEDEX enables people to easily trade in diamonds - transforming diamonds from a unique asset into a fungible asset with clearly defined values.

WHAT PROBLEM DOES CEDEX SOLVE?

For hundreds of years, the diamond industry has been cloaked in mystery. It's hard for non-professionals to know the true value of a stone and almost impossible to buy and sell diamonds at their fair market value. CEDEX bridges the gap between the traditional diamond industry and the innovative financial markets and takes the mystery out of diamond trading.

HOW DOES CEDEX WORK?

The CEDEX project is comprised of four main components:



The DEX

A proprietary algorithm that evaluates and rates the Diamond-Token market price, allowing "non-experts" to confidently trade in diamonds.



Blockchain-Based Exchange

A trading platform uniting Diamond-Token owners and investors.



Diamond Tokenization

A Diamond-Token representing a diamond's ownership, gem composite and historical trading information.



The CEDEX Coin

A new cryptocurrency allowing investors and cryptocurrency holders to buy diamonds on the CEDEX.com exchange.

HOW WILL CEDEX BE USED?

For the first time, diamond holders wanting to liquidate or leverage their holdings can upload their diamonds to CEDEX - as a single stone, a shared investment on a high-value diamond or as a diamond basket sold to multiple investors - via a simple onboarding process that creates smart blockchain contracts that tokenize the diamond.

USE OF CEDEX COIN

Activity on cedex.com, and later on within the diamond ecosystem, is performed solely using CEDEX Coin, including payment to and for all service providers. This will make the Token an integral part of the CEDEX platform and the driver of its economy.

WHO ARE WE?

The CEDEX project was founded by a team of professionals from the internet, online marketing, financial technologies and services and diamond industries. TechFinancials, Inc has providing the financing for the project by way of a loan, for which was granted an option to be the holder of 90% of the CEDEX. TechFinancials, Inc is a leading developer of financial trading technologies. Its experienced team of software developers, financial engineers and online marketing technology developers will provide development services for creating the trading technology, alongside the CEDEX team.



Saar Levi CEO & CO-FOUNDER

Saar has been an entrepreneur since 1993. He has over 15 years' experience in the global financial markets and has held senior roles in leading financial institutions such as Lehman Brothers, Barclays Capital and Intesa Sanpaolo. He served as the CEO of Luxemburg Art Exchange and was the Founder and CEO of LEM Management Ltd.



Ronen Prierer FOUNDER

Ronen is an entrepreneur with experience and knowledge of the diamond industry spanning over two decades. A sought-after consultant, he has worked primarily in Asian markets, specializing in technology consulting and financial software. He was CEO at F&C, which focuses on joint ventures with international software companies seeking to enter the Chinese market and is the Founder and Managing Director of the diamond brands LeLumiere and Masaor.com.

CEDEX ADVISORS

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CEDEX PARTNERS



KEY METRICS

SUPPLY: 100 million Tokens

PUBLIC SALE OFFERING: 50 million Tokens

15% retained for future development and market expansion

TOKEN FORMAT: ERC20 Standard

PAYMENT MECHANISM: Ether/Bitcoin/Bitcoin Cash/Fiat Currencies (at available market rate)

TIMELINE OF TOKEN SALE

▼ **START OF PRE-SALE** - March 16, 2018

▼ **END OF PRE-SALE** - Until 25 million CEDEX Coins are sold or April 13, 2018

▼ **START OF MAIN SALE** - March 17, 2018 (if pre-sale completed within 24 hours, if not April 13, 2018)

▼ **END OF MAIN SALE** - 28 days or until remaining 25 million CEDEX Coins are sold

FIND OUT MORE ABOUT THE CEDEX TOKEN SALE ONLINE AT: www.cedex.com

📄 Pre-sale registration: cedex.com/registration

📄 White paper: cedex.com/img/Whitepaper.pdf

📧 For more information: support@cedex.com

📄 Light paper: cedex.com/img/LIGHTPAPER.pdf